



AI-powered decision intelligence for retail networks and finance teams.

Neuro IA France is an applied AI studio building enterprise-grade platforms that unify operational data (ERP, POS, e-commerce, CRM) and convert it into real-time insights, forecasting, and automation. We help leaders make faster decisions, protect margins, and scale performance across multi-site operations.

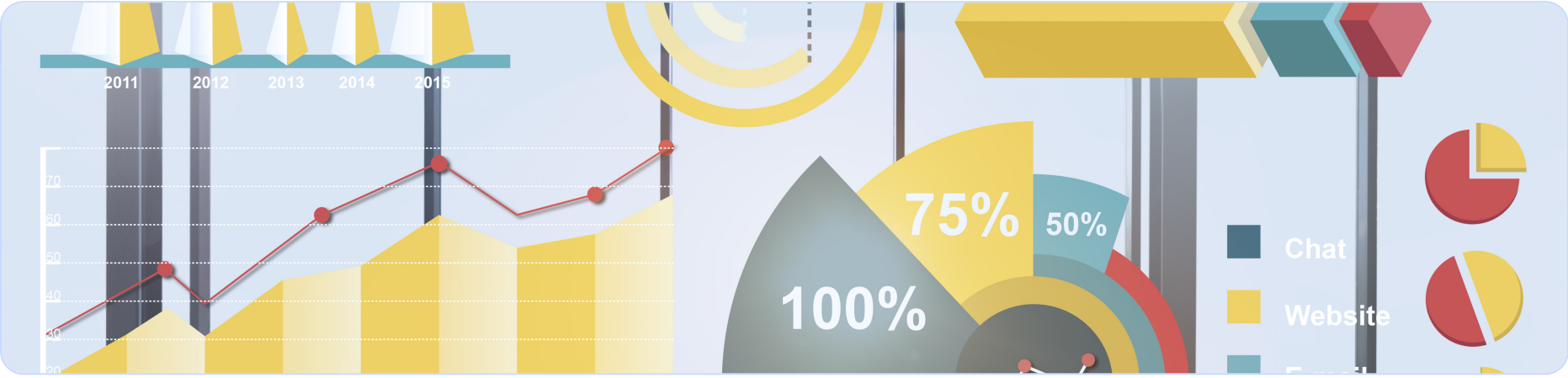
Faster decisions Real-time signals and alerts across stores, regions, and channels.	Better margins Price/cost drivers, mix effects, and profitability monitoring.	Forecast with confidence Demand, revenue, cost and staffing forecasts to plan ahead.	Operational alignment Order intake, inventory and supply-chain synchronization.
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What Neuro IA France delivers

Sales & P&L intelligence - Network-wide KPI dashboards (stores, franchises, regions). - Automated anomaly detection (sales, margin, traffic, basket). - Drill-down to root causes (mix, pricing, discounts, costs).	Forecasting & planning - Demand / revenue / cost forecasting with scenario planning. - Staffing and capacity planning aligned with forecasted activity. - Early-warning indicators for volatility and risk.	Order, inventory & supply chain - Order intake monitoring and synchronization across channels. - Inventory health, stock-out risk, replenishment prioritization. - Operational alignment between HQ, warehouses and stores.
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Designed for enterprise decision-makers

CFO & Finance leaders Profitability, cash & performance management.	Retail & Operations leaders Network execution, stock, order flow & service levels.	Executives & Transformation Enterprise visibility, governance & scalable AI.
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Platform & delivery model

Neuro IA France combines consulting-grade discovery with product-grade delivery. We integrate your existing systems, build a single source of truth, and deploy dashboards, forecasts, and AI workflows that teams actually use.

Platform principles

- Enterprise integration: ERP / POS / e-commerce / CRM / BI / APIs.
- Secure deployments: on-premise, private cloud, or hybrid.
- Modular architecture: start small, scale to the entire enterprise.
- Governance-ready: auditability, roles & permissions, data lineage.

Typical engagement (rapid and scalable)

1) Discovery & KPI mapping Business priorities, data audit, KPI definition.	2) Data integration Connect sources, clean & model data, build a unified layer.
3) Build & deploy Dashboards, alerts, forecasting models, workflows.	4) Scale & optimize Roll out across regions, improve models, automate decisions.

Representative use cases

Retail performance monitoring Network KPIs, store ranking, actionable alerts.	Margin & pricing intelligence Mix effects, discount leakage, cost drivers.
Order intake in sync Unified order visibility, exceptions & operational routing.	Demand & staffing forecasting Plan capacity and reduce volatility with scenarios.

Neuro IA France • AI decision intelligence for retail & finance

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